



Bridges Newsletter

from Meridian Coaching & Consulting

Building Bridges to Success
March, 2009

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Growth

According to a Nielsen study of the recession of the 1980's - companies that maintained aggressive sales and marketing efforts enjoyed a growth rate of 275% compared to 19% for those who did not, in the five years after the recession.

The Alchemy of Collaboration

"Cooperation is alien to the ego, it doesn't know that the more you include others, the more smoothly things flow and the more easily things come to you." Eckhart Tolle

In turbulent times, the ego is the source of motivation to protect "me and mine." It's not a surprising reaction to the challenges around you; however, it leads to false assumptions that, "there's not enough to go around—I better get mine first" or "I'll hunker down and defend what's mine." This mindset establishes an attitude of scarcity that is fueled by the daily news and in leaning towards those who "blame & complain" about what's wrong.

*What prevents the ego from leading you
down this path to nowhere?*

It all hinges on your attitude, which is the control center of your life! You can buy into the "hunt, kill, eat" attitude of a zero-sum game OR you participate in the "attract, share, grow" mentality that creates ample opportunities for you AND others when you collaborate. The results of collaboration between people are magical.

A collaborative attitude opens you to feelings of abundance and gratitude, thoughts of possibility, the capacity to receive good things, and to practice resilience for whatever comes your way. Your collaborative attitude enables you to inject your humanity into every space of your life, and your individual successes become interconnected to the successes of others. Which is good for everyone's ego!

"When living beings link together, they form systems that create more possibilities and more freedom for individuals." Margaret Wheatley, *A Simpler Way*

If you want to learn more about the extraordinary things—the collaborative things—that ordinary people are doing, [click here!](#)

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## **News/Events**

### **Speaking:**

Angela Gonzalez presents "*Creating Transparent Leadership*" at SF Chapter of the Northern Calif. HR Assoc., March 18th [Click here to register online.](#)

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Coaching Testimonial

"Angela is a talented seminar leader who models the 'influencing from the inside out.' Her style is flexible and facilitative, so the needs of the individual and the group's goals were met."

***Carol Christensen,
Training Manager, UC Davis Medical Center***

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## **Collaboration & Innovation In Action!**

When people collaborate,  
*incredible things happen.*

California has joined Israel, Denmark, Australia and Canada in forming a partnership with *Better Place* to create 'battery stations' for automobiles. This will establish a sustainable infrastructure that creates jobs, improves the environment and provides a new path forward in the area of personal transportation. And *Better Place* is working with Renault-Nissan to build an all-electric car.

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Product Announcement

FOUNDATIONS: 360 Collaboration Assessment

Perception is reality. Your ability to succeed collaboratively is powerfully impacted by how our are perceived by others. Our 360 makes it easy to gain insights that you can't acquire on your own. Would you or your client profit from having this valuable information?

*Benefit from learning what others are thinking and
turn perceptions in advantages!*

Our web-based tool is simple and convenient to use. [Click here](#) or call us at (925) 258-0304 to learn more.

Special Offer: \$249

Warm Regards,
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